



May 12, 2008

To Whom It May Concern:

I have had the distinct pleasure of knowing Mary Wald for over two years. I hired Mary as a consultant to our company, Origins Natural Resources, a division of the Estee Lauder companies, Inc., to help us develop a global strategy for social responsibility. As such, Mary conceived of several initiatives to support our brand platform while bringing attention to various issues of global scale. In the process, I have gotten to know her very well, and continue to be in awe of her passion and compassion for humanity.

Mary's reputation in the world of social awareness, human rights initiatives and peace related activities is second to none. She is extremely well respected by an international mix of high profile people, many at senior levels of both government and NGO groups. She has considerable access to Hollywood and music industry insiders as well, who seek her wise counsel and support her efforts to promote change in the world.

Mary is articulate, thoughtful and smart! In addition to being an advisor to our brand she is a person friend, whom I trust implicitly. If you would like to contact me to speak more about Mary, I would be happy to do so.

Sincerely,

A handwritten signature in black ink that reads "Daria Myers". The signature is fluid and cursive, with a long horizontal stroke at the end.